

Accuracy, Authority, Objectivity, Currency, Coverage

<p>Accuracy</p> <ul style="list-style-type: none"> • What is the purpose of the website? • Is the information clear and easy to understand? 	<p>Accuracy</p> <ul style="list-style-type: none"> • Is the site generally well written? Is it free of spelling errors? • Are statistics and other types of factual data verifiable?
<p>Authority</p> <ul style="list-style-type: none"> • Who created the page and can you contact him/her? • Is an author identified as being responsible for the information presented on the web site? 	<p>Authority</p> <ul style="list-style-type: none"> • What credentials are listed for the author(s) and are they qualified to provide the information? • Who published the information?
<p>Objectivity</p> <ul style="list-style-type: none"> • What goals/objectives does the site meet? • How detailed is the information? • Is the information presented objectively and with limited advertising? • Is the sponsor of the site likely to have any particular bias? 	<p>Objectivity</p> <ul style="list-style-type: none"> • Is the content appropriate for the intended audience? • Get a clue from the domain: .edu = educational site .gov = government site .com = commercial site .org = non-profit organization site .net = network .uk = United Kingdom
<p>Currency</p> <ul style="list-style-type: none"> • When was the page created? • How often is the site updated? • Is the information on the page outdated? 	<p>Currency</p> <ul style="list-style-type: none"> • Are there any dead links on the page? • Are the links current and updated regularly?
<p>Coverage</p> <ul style="list-style-type: none"> • Does the information presented appear to be complete and comprehensive? • Does the content appear to be factual or opinion? • Is the information cited? • Are links provided to other sources of information on the same topic? 	<p>Coverage</p> <ul style="list-style-type: none"> • Is it free, or is there a fee to obtain the information? • If the page requires special software to view the information, how much are you missing if you don't have the software?